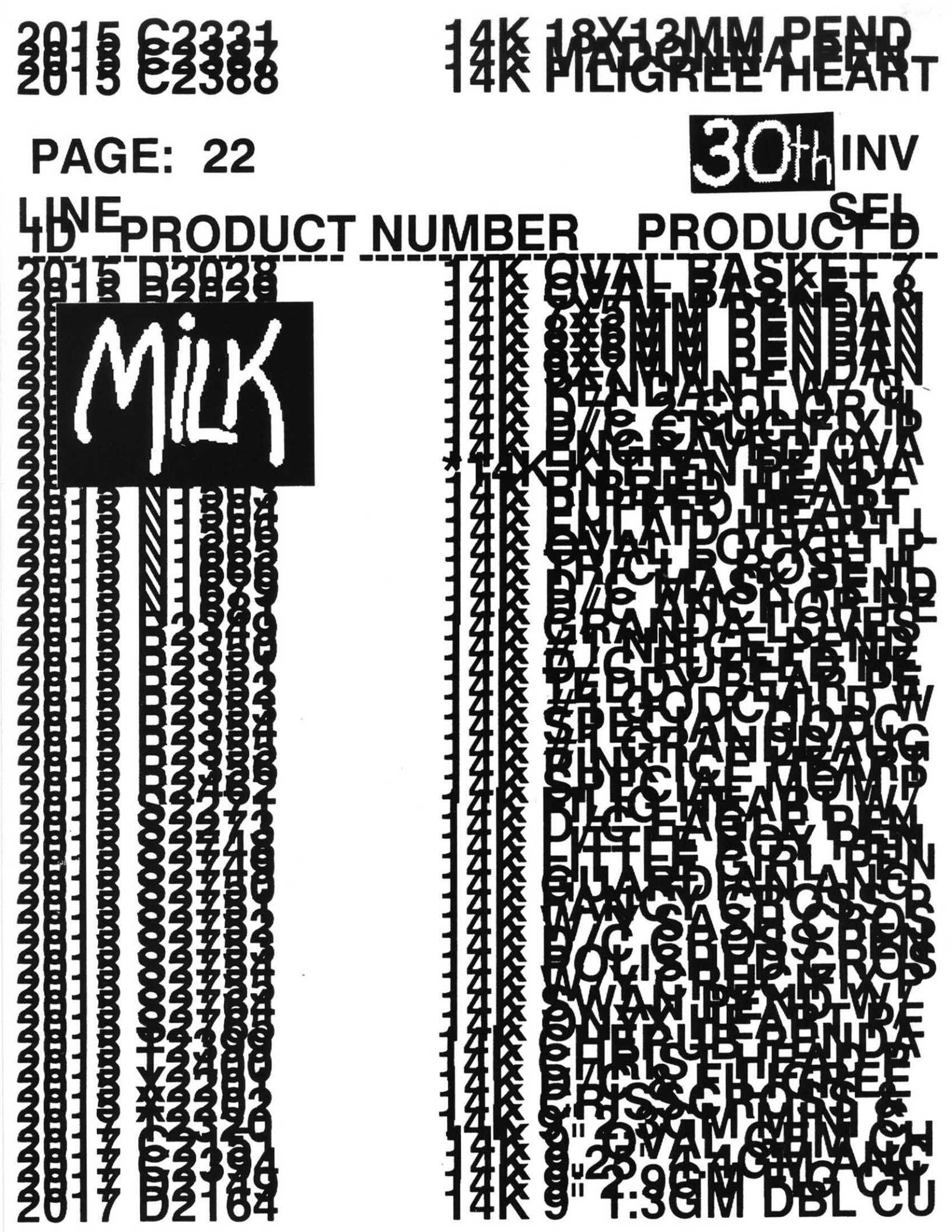

14K 18X13MM PEND
14K PILIGREE HEART
30th INV
PAGE: 22
LINE
PRODUCT NUMBER
PRODUCT D
14K OVAL BASKET
MILK
14K 9" 4:3GM DBL CU

than as maps: diagrams organized arou
existential journey of the traveler, alon
features are marked—oases, mountain
the like. The most highly developed for
cal itinerary, the sea chart, or *portulans*,
for the use of Mediterranean navigators
open sea.

Yet the compass at once introduces a n
dimension that will utterly transform t
and allow us to pose the problem of a g
far more complex way. For the new instru
theodolite—correspond not merely to n
problems (the difficult matter of determi
the curving surface of the planet, as op
latitude, which European navigators ca
ocular inspection of the African coast); t
coordinate: the relationship to the totali
by the stars and by new operations lik
point, cognitive mapping in the broader
dination of existential data (the empiric
unlived, abstract conceptions of the geo

Finally, with the first globe (1490) an
projection at about the same time, yet a
emerges, which at once involves what w
representational codes, the intrinsic st
the intervention, into more naïve mime
the whole new fundamental question of
itself, in particular the unresolvable (wel
of the transfer of curved space to flat c
clear that there can be no true maps (at
clear that there can be scientific progre
advance, in the various historical mome

Transcoding all this now into the ver
Althusserian definition of ideology, one
The first is that the Althusserian conc
these specialized geographical and carto
space—in terms, for example, of social
tional context, in terms of the ways in
cognitively map our individual social
and international class realities. Yet to r

Prepared and Issued by the Bureau of Investigation of the American Medical Association

[Condensed from The Journal A. M. A., Jan. 26, 1924.]

From the American Medical Associations' Historical Health Fraud & Alternative Medicine Collection
Published by The Museum of Questionable Medical Devices
219 S.E. Main St., Minneapolis, MN 55414

SPECTRO-CHROME THERAPY

"The Latest Revelation in the Healing Art"

For some years past we have been told of the diagnostic and therapeutic possibilities of colors. We had, for instance, the "Bio-Dynamo-Chromatic-Diagnosis" of George Starr White and the "Chromo Therapy and Diagnosis" of the century's shrewdest exponent of modern charlatanism, the late Albert Abrams. Now comes into the field Colonel Dinshah P. Ghadiali, exponent of "Spectro-Chrome Therapy" and founder of the "Spectro-Chrome Institute." Ghadiali has an appalling list of titles. The leading one, for his present purpose at least, is that of "M.D." So far as the records of the American Medical Association show, and they are the most complete extant and based on official data, no man by the name of Dinshah P. Ghadiali has ever been graduated by any reputable medical college nor licensed to practice medicine in any state in the

Colonel Dinshah P. Ghadiali.
M. D., D. C., Ph. D., LL. D., &c.
Metaphysician and Psychologist
Ex-Commander New York Police Reserve Air Service
The Originator of Spectro-Chrome Therapy
My Field: The Cosmos.
My Faith: Truth in the Absolute.

Photographic reproduction (greatly reduced) of part of the first page of a circular sent out by Dinshah P. Ghadiali who claims to have "Conceived, Originated, Developed, Applied and Copyrighted" "Spectro-Chrome Therapy." The circular contains what purports to be a "life sketch" of Ghadiali.

Union. One wonders whether Ghadiali's other "degrees" rest on as flimsy a foundation.

In part of his advertising paraphernalia Ghadiali sends out reprints of a "life sketch" of himself, written in the third person, but claimed to be the "most accurate report" ever published. According to this, he was born in 1873 in India. When he was 2½ years old he attended primary school and was in high school when he was 8 years old! More marvelous still, at the tender age of 11 he "acted as assistant to professor of mathematics and science at Wilson College, Bombay." When he was 13 he took the Bombay University examination and at 14 he "began the study of medicine." After that he was in succession a "consulting electrical engineer," a "medical electrician," a "stage manager," the inaugurator of an "Electro-Medical Hall" for the treatment of disease by color waves "and other drugless methods in conjunction with his regular medical and surgical practice." Subsequently he was an insurance agent, a newspaper publisher, the founder and chairman of a soft drink company, the vice-president and general manager of an "Anti-Forgery Electric Pen Company" the assistant manager of a nut and fruit company, the manufacturer of the "Dinshah Engine Tester," the organizer and president of "Dr. Dinshah P. Ghadiali Inventions Corporation" (which was to market talking motion pictures), the general manager of the "Independent Electrical Supply," the founder of the "Business Psychological Bureau" and many

Reproduction of a photograph made by the Bureau of Criminal Identification of Cleveland, Ohio, of Dinshah P. Ghadiali, who was arrested in Cleveland, Sept. 3, 1931, charged with a violation of the medical practice act. On Oct. 5, 1931, he was fined $25 and costs.

other things too numerous to mention. Finally: "Having perfected and completed one of his life works, Spectro-Chrome Therapy, his original method of treatment of diseases by attuned color waves, he founded the Spectro-Chrome Institute."

Nor is this all. The man fairly drips with erudition. He tells us that "among other honors" he holds the following degrees: "Doctor of Chiropractic," "Doctor of Philosophy," "Doctor of Legal Law" *(sic!)*. He is:

"Fellow and Ex-Vice-President, Allied Medical Associations of America."
"Member and Ex-Vice-President, National Association of Drugless Practitioners."
"President, All Cults Medical Association."
"President, American Association of Spectro-Chrome Therapists."
"President, American Anti-Vivisection Society."
"Member Anti-Vaccination League of London."
"Member American Association of Orificial Surgeons."

During the war Ghadiali seems to have received a commission in the New York Police Reserve. Most of his advertising bears a picture of him in full regalia.

WHAT IS SPECTRO-CHROME THERAPY?

"Spectro-Chrome Therapy," we are told, is "The Latest Revelation in the Healing Art." It consists in the "restoration of the human Radio-Active and Radio-Emanative Equilibrium by Attuned Color Waves." Here is the thesis developed and commercialized by Ghadiali: Every element exhibits a preponderance of one or more of the seven prismatic colors; 97 per cent of our body is composed of the four elements, oxygen, hydrogen, nitrogen and carbon; the preponderating color wave of these four elements are blue, red, green and yellow, respectively; the human body is responsive to these four "color wave potencies." In health our four colors are properly balanced; when they get out of balance we are diseased; *ergo,* to cure disease administer the lacking colors or reduce the colors that have become too brilliant.

Part of Ghadiali's paraphernalia is a chart describing the "Spectro-Chrome Therapeutic System." From this we learn that Green light is a pituitary stimulant, a germicide and a muscle tissue builder. Yellow light is a digestant, and anthelmintic and a nerve builder. Red is a liver energizer, a caustic and a haemoglobin builder. Violet is a cardiac depressant; Blue is a vitality builder; Indigo is a hemostatic; Turquoise, a tonic; Lemon, a bone builder; Orange, an emetic; Scarlet, a genital excitant; Magenta, a suprarenal stimulant, and Purple an anti-malarial. In addition, there is "a Spectro-

PAGE THREE IN WHICH DEATH AND BIRTH DO NOT CEASE

words fail ME
as viewed hand in hand with the action, each of its own, WITHOUT ME taking on their own character, birthing more ideas, as demonstrated by

Documentation of Documentation:

a twice baked potatoe
a seperate piece from
the cake

and their reduction to

Nothing out of Nothing

I as instigator (conspirator) can only imitate the ART, to be so lithesome as to transcend the previous intellectual conceptions.

Something Happened

and yet by these conventions (how I think) this piece ultimately does not exist, as neither can the document which, of course, is actually the
piece.

no sticks were tossed
only mind
only thought

IT IS ALL IN MY HEAD

YOU
think differently.

Kelsey samjackjohn
dba: the artist

NEW LINE CINEMA

August, 1992

To: Theatre Projectionists

Re: Twin Peaks: Fire Walk With Me

David Lynch, the director of **Twin Peaks: Fire Walk With Me** has asked me to contact you regarding the sound level of his motion picture. Mr. Lynch has put a lot of effort into the soundtrack of **Twin Peaks**, and feels that the best reproduction of sound will be achieved by increasing the volume 2 decibels above normal. Your efforts to accommodate Mr. Lynch will surely result in greater audience enjoyment of the film and, therefore, greater boxoffice sales.

Thank you.

Sincerely,

Tom Mertz
New Line Distribution

NEW LINE DISTRIBUTION, INC.
116 NORTH ROBERTSON BOULEVARD, LOS ANGELES, CALIFORNIA 90048
PHONE (213) 854-5811, FAX (213) 854-1824

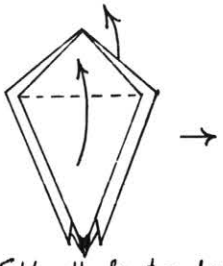
A

"A's"	AMPHETAMINES
A BOOT	TO BE UNDER INFLUENCE OF DRUGS
ABUSE	USE OF A DRUG FOR OTHER THAN MEDICINAL PURPOSES WHICH RESULTS IN IMPAIRED PHYSICAL, MENTAL, EMOTIONAL, OR SOCIAL WELL-BEING
ACAPULCO GOLD	PARTICULARLY PRIZED GRADE OF MEXICAN MARIJUANA
ACE	MARIJUANA CIGARETTES
ACETAMINOPHEN	A CRYSTALLINE COMPOUND USED IN CHEMICAL SYNTHESIS AND IN MEDICINE LIKE TYLENOL AND PANADOL TO RELIEVE PAIN AND FEVER
ACETONE	SOLVENT, ACTIVE INGREDIENT IN FINGERNAIL POLISH REMOVER.
ADAM	M.D.M.A.
ACID	L.S.D. OR OTHER HALLUCINOGENS
ACID HEAD	ABUSER OF L.S.D.
ACT-ALIKES	DRUGS THAT CONTAIN SAME INGREDIENTS AS LOOK-ALIKES, BUT DON'T PHYSICALLY RESEMBLE ANY PRESCRIPTION OR OVER-THE-COUNTER DRUGS
AD	ADDICT
ADDICTION	PHYSICAL DEPENDENCE ON A DRUG
ALCOHOL	MIND-ALTERING DRUG THAT WORKS AS A SEDATIVE. ALCOHOL IS THE MOST WIDELY ABUSED DRUG. SLANG: BREW, JUICE, HOOCH, SAUCE, ETC.
ALCOHOLISM	CONDITION WHICH IS CHARACTERIZED, AMONG OTHER THINGS, BY THE DRINKER'S CONSISTENT INABILITY TO CHOOSE WHETHER TO DRINK, OR TO STOP DRINKING WHEN HE/SHE HAS HAD ENOUGH.

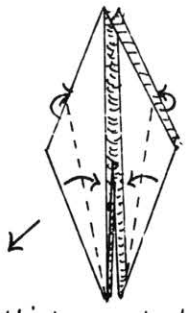
COCAINE	STIMULANT DRUG DERIVED FROM THE LEAVES OF THE ERYTHROXYLON COCA PLANT. IS A WHITE, OR COLORLESS CRYSTALLINE POWDER ABUSED BY INHALATION OR INJECTION. INDUCES EUPHORIA, EXCITATION, ANXIETY, A SENSE OF INCREASED MUSCULAR STRENGTH, TALKATIVENESS, AND A REDUCTION IN THE FEELING OF FATIGUE. LEGALLY A NARCOTIC, IT IS A VERY DANGEROJS, DEPENDENCE PRODUCING DRUG. SLANG: GIRL, TOOT, SNOW, FLAKE, BIG C, CECIL, COKE, DREAM, ETC.
COCKTAIL	PARTIALLY SMOKED MARIJUANA CIGARETTE INSERTED INTO ONE END OF A REGULAR CIGARETTE SO AS TO WASTE NONE OF THE DRUG
CODEINE	ONE OF THE PRINCIPAL CONSTITUENTS OF OPIUM. EFFECTIVE DRUG FOR THE RELIEF OF PAIN. SLANG: SCHOOL BOY, ETC. BRANDS: EMPIRIN COMPOUND WITH CODEINE, ROBITUSSIN A-C, ETC.
COFFEE	L.S.D.
COFFEE HABIT	NOVICE IN USE OF NARCOTICS
COFFIN NAIL	NICOTINE
COKE	COCAINE
COKE BUGS	FEELING THAT ANTS, INSECTS, OR SNAKES ARE CRAWLING UNDERNEATH THE SKIN
COKE HEAD	ABUSER OF COCAINE
COKE FREAK	ABUSER OF COCAINE
COKED UP	UNDER INFLUENCE OF COCAINE
COKIE	COCAINE USER
COLD	SAME AS COLD TURKEY
COLD TURKEY	SUDDEN AND ABRUPT WITHDRAWL FROM A DRUG OF ADDICTION WITHOUT MEDICATION OR TAPERING OFF. NAMED SO BECAUSE THE SKIN LOOKS LIKE A PLUCKED FOWL AND THE BODY A RIGID WASTELAND OF WHITE.

THE SITTING CRANE

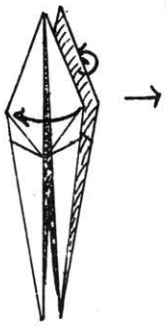
-Traditional Folding-



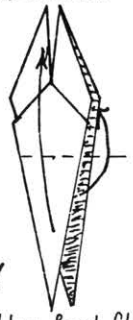
1. Fold up the front and rear flaps of the bird base.



2. Fold in lower sides to center line. Repeat behind.

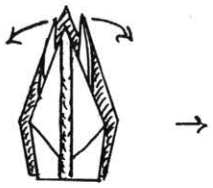


3. Book-fold the figure front and back.



4. Fold up front flap as far as it will go. Repeat behind. (One becomes the neck, the other, the tail.)

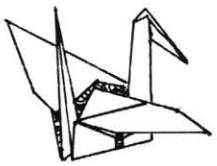
5. Book-fold the front and back exposing the wider wings.



6. Move neck and tail flush with edges of body.

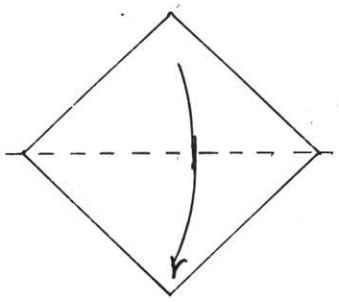
7. Inside-reverse-fold one third of neck to form a head.

8. Pull wings down into a horizontal position.

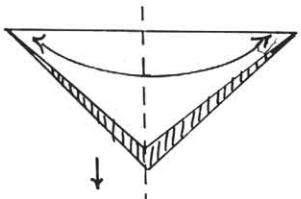


9. The sitting crane.

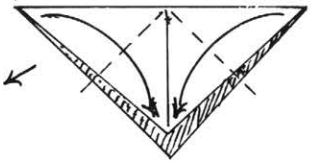
THE SQUARE PRELIMINARY FOLD



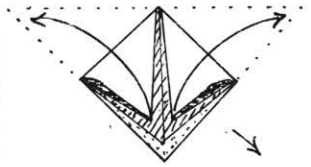
1. Start with uncolored side up and make a diagonal fold.



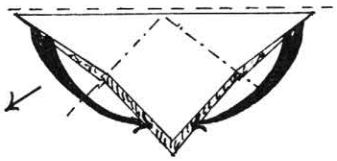
2. Make a preliminary vertical crease, using a second diagonal fold.



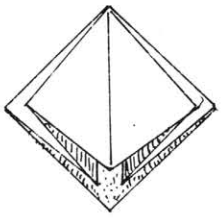
3. Fold both upper right and upper left edges along center line.



4. Unfold both folds.



5. Inside-reverse-fold each side, following preliminary creases. (It is necessary to open the figure partially and to reverse the creases on top to tuck corners inside the flap.)

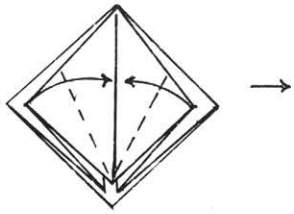


6. The square preliminary fold.

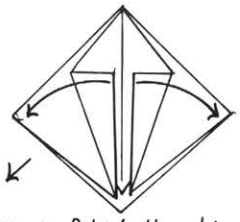
Valley Fold — — — — —

Mountain Fold —·—·—·—

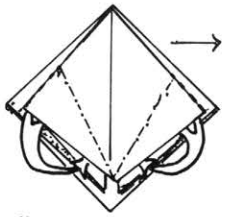
THE BIRD BASE



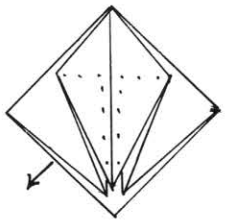
1. Start with a square preliminary fold. Fold lower sides of right and left flaps to center lines.



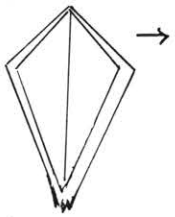
2. Unfold both right and left flaps.



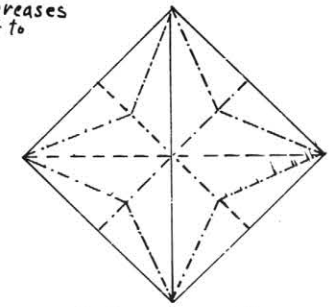
3. Use an inside reverse fold to tuck corners of right and left flaps inside. (It is necessary to reverse the creases on top and lift up the top sheet to slip in the side corner.)



4. Repeat steps 1-3 on reverse side.



5. The bird base.



6. Creases of the bird base.

STATE FARM INSURANCE COMPANIES
2345 PROTECTION BLVD.
PHOENIX, AZ. 85432

WOMAN CHOPS OFF HUSBANDS PENIS, THEN
DROPS IT FROM A MOVING VEHICLE

Don't laugh, it could happen to you!!!!!!!!

Right now, thousands of agitated, irate women have read that heading and are contemplating similar actions against men like you the next time you make an unwanted sexual advance, look at them the wrong way, or just piss them off in general.

Men, protect yourself NOW!!!!!

If you find yourself a victim of CDS (Chop and Drop Syndrome), could you be sure the appropriate authorities would find your chopped member in time and intact? Could you be sure the penis part they found was yours?

Inquire NOW about one of State Farm's three low cost* Penis Protection Plans:

INDENTI-DICK PLAN - We'll register your penis and scrotum and tattoo them with their own unique minituarized regristration numbers insuring +that in case of separation, you'll get a perfect match every time!! For a small additional charge, we'll provide customized tattoo identification which at the most intimate moments, will enlarge to send a visible message to you and your loved ones.

JURASSIC-PRICK PLAN - We'll take a cell sample from your penis and scrotum and clone replacement parts for you. In the event that a tractor-trailer runs over your penis, or that a wild animal mistakes your detached member for a chew toy, back up parts will be readily available.

GUARD -A-GOURD PLAN - For those of you that believe in prevention, we offer a "one size fits all" battery operated stainless steel jock strap that can be worn before and after the most intimate moments. Like an airport security system, a siren will be activated while your sleeping anytime a metal, explosive, or other hazardous object comes within one foot of your family jewels. Guarantees a safe, restful, and worry free rest!!! Available in brushed steel, aluminum, or titanium annd is adorned with two large birthstones.

In the event that any of State Farm's Penis Protection Plans fail to fully satisfy the insured, State Farm will make a one-time payment based upon the following acturial scale for the dismembered part:

Sirs:

That guy Jesse Helms really sucks, but personally I'm not convinced our taxes should fund the arts at all. I mean, we can't afford to buy any of it, right? All we can afford are prints, and almost anyone can tell the difference between prints and the real thing, right? Like, I really loved that picture of the guy sticking a whip up his ass and looking back at the camera, but it cost jillions. I had to settle for a print, and so far nobody's been impressed.

Janet

A confused liberal

This is a dialogue taken from the textbook that I use. Please show Barlow - I couldn't stop laughing the first time I saw this!

CONVERSATION At the movies

Mike? Mike Barlow?

Hi. I don't know if you remember me.
I'm _____ (name). We met ___1___ last year.

Yes?

_____ (name). Of course. What a surprise!
Let's see. ___2___, right?

Actually, not anymore.
I've been ___3___ since September.

Oh, really?

Yeah.
So, how did you like the show?

Well, the ___4___ [was / were] ___5___, but
I thought the ending was ___6___.
What did you think of it?

1. at Jan Nick's party
   in English class
   in Chicago

2. You're with CBS
   You work for a magazine
   You're at Washington University

3. working for *The Times*
   looking for a new job
   studying at the U. of I.

4. story
   special effects
   scenery

5. beautiful
   excellent
   pretty good

6. disappointing
   terrible
   just so-so

"The fact that it will be inhuman could make it more acceptable because it will free us of embarrassment.

KURT VONNEGUT

Palm Springs

INFORMATION TRANSFER
March 30, 1992

My novel *Slaughterhouse-Five* was actually burned in a furnace by a school janitor in Drake, North Dakota, on instructions from the school committee there, and the school board made public statements about the unwholesomeness of the book. Even by the standards of Queen Victoria, the only offensive line in the entire novel is this: "Get out of the road, you dumb motherfucker." This is spoken by an American antitank gunner to an unarmed American chaplain's assistant during the Battle of the Bulge in Europe in December 1944, the largest single defeat of American arms (the Confederacy excluded) in history. The chaplain's assistant had attracted enemy fire.

So on November 16, 1973, I wrote as follows to Charles McCarthy of Drake, North Dakota:

Dear Mr. McCarthy:

I am writing to you in your capacity as chairman of the Drake School Board. I am among those American writers whose books have been destroyed in the now famous furnace of your school.

Certain members of your community have suggested that my work is evil. This is extraordinarily insulting to me. The news from Drake indicates to me that books and writers are very unreal to you people. I am writing this letter to let you know how real I am.

I want you to know, too, that my publisher and I have done absolutely nothing to exploit the disgusting news from Drake. We are not clapping each other on the back, crowing about all the books we will sell because of the news. We have declined to go on television, have written no fiery letters to editorial pages, have granted no lengthy interviews. We are angered and sickened and saddened. And no copies of this letter have been sent to anybody else. You now hold the only copy in your hands. It is a strictly private letter from me to the people of Drake, who have done so much to damage my reputation in the eyes of their children and then in the eyes of the world. Do you have the courage and ordinary decency to show this letter to the people, or will it, too, be consigned to the fires of your furnace?

I gather from what I read in the papers and hear on television that you imagine me, and some other writers, too, as being sort of ratlike people who enjoy making money from poisoning the minds of young people. I am in fact a large, strong person, fifty-one years old, who did a lot of farm work as a boy, who is good with tools. I have raised six children, three my own and three adopted. They have all turned out well. Two of them are farmers. I am a combat infantry veteran from World War II, and hold a Purple Heart. I have earned whatever I own by hard work. I have never been arrested or sued for anything. I am so much trusted with

young people and by young people that I have served on the faculties of the University of Iowa, Harvard, and the City College of New York. Every year I receive at least a dozen invitations to be commencement speaker at colleges and high schools. My books are probably more widely used in schools than those of any other living American fiction writer.

If you were to bother to read my books, to behave as educated persons would, you would learn that they are not sexy, and do not argue in favor of wildness of any kind. They beg that people be kinder and more responsible than they often are. It is true that some of the characters speak coarsely. That is because people speak coarsely in real life. Especially soldiers and hardworking men speak coarsely, and even our most sheltered children know that. And we all know, too, that those words really don't damage children much. They didn't damage us when we were young. It was evil deeds and lying that hurt us.

After I have said all this, I am sure you are still ready to respond, in effect, "Yes, yes—but it still remains our right and our responsibility to decide what books our children are going to be made to read in our community." This is surely so. But it is also true that if you exercise that right and fulfill that responsibility in an ignorant, harsh, un-American manner, then people are entitled to call you bad citizens and fools. Even your own children are entitled to call you that.

I read in the newspaper that your community is mystified by the outcry from all over the country about what you have done. Well, you have discovered that Drake is a part of American civilization, and your fellow Americans can't stand it that you have behaved in such an uncivilized way. Perhaps you will learn from this that books are sacred to free men for very good reasons, and that wars have been fought against nations which hate books and burn them. If you are an American, you must allow all ideas to circulate freely in your community, not merely your own.

If you and your board are now determined to show that you in fact have wisdom and maturity when you exercise your powers over the education of your young, then you should acknowledge that it was a rotten lesson you taught young people in a free society when you denounced and then burned books—books you hadn't even read. You should also resolve to expose your children to all sorts of opinions and information, in order that they will be better equipped to make decisions and to survive.

Again: you have insulted me, and I am a good citizen, and I am very real.

U

THAT was seven years ago. There has so far been no reply.

PAGE: MILK

A Collection of collections